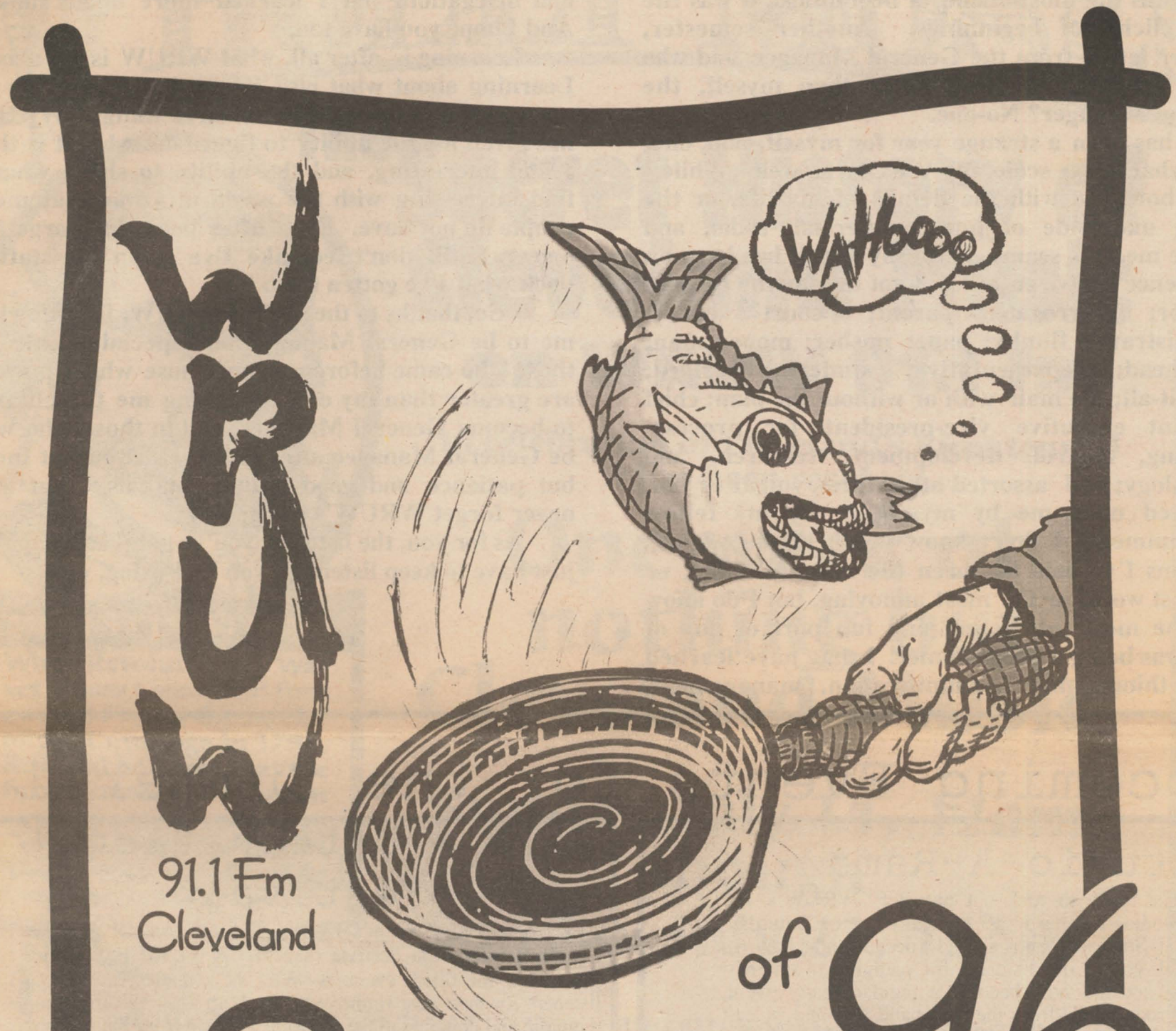


Summer of 96 Program Guide

LETTER FROM THE GENERAL MANAGER...

It was the most cliché of beginnings, it was the least cliché of beginnings. Another semester, another letter from the General Manager, and who better to bring you that letter than myself, the General Manager? No-one.

It has been a strange year for myself, and, on a somewhat lesser scale, for WRUW as well. While I won't bore you with the details of my life, or the seamy underside of non-commercial radio, and believe me, it is seamy, I will say that it has been an experience I have enjoyed. I got to play the roles of dictator; surrogate parent; court jester; administrative flunky; paper pusher; money man; figurehead; representative; student overlord; know-it-all; the man with or without the plan; chief assistant executive vice-president for process-planning, control, development, research, and technology; and assorted other titles, vulgar or not, bestowed upon me by myself or by my fellow programmers. I don't know which of the various positions I've held has been the most fulfilling, or the most work, or the most annoying, but I do know that the most interesting and fun part of any of them was being a programmer. I may have learned many things about administration, management, and delegation, but I learned more about music. And I hope you have too.

Learning is, after all, what WRUW is all about. Learning about what else is out there, learning to open your mind to new and bizarre things. WRUW has given me the ability to figure out what it is that I find interesting, and the ability to share what I find interesting with the world in a way that most people do not have. Even after being in charge for a year, I still don't feel like I've given the station back what I've gotten from it.

So, thanks to the staff of WRUW, for allowing me to be General Manager, and special thanks to those who came before me, and those whose powers are greater than my own for giving me the chance to become General Manager, and to those who will be General Manager after me. I wish you not luck, but patience and good humor, and ask that you never forget WRUW's purpose.

As for you, the listener, you've got it easy.... You just have to keep listening, you lucky dog, you.

-- Greg Lyle

Upcoming Events for the Summer!!

Studio-A-Rama

Get ready to rock out outside! WRUW's 16th annual Studio-A-Rama is set to take place on Saturday, July 27th!! Studio-A-Rama started a decade and a half ago as a thank-you to our listeners for pledging to our first Telethon, and has now become a regular yearly event, bringing rock bands from the Cleveland area and at least one national act every year. The lineup for this year is as follows:

2:00 - SQUAT
3:00 - DOWNSIDE SPECIAL
4:15 - BIBLICAL PROOF OF UFOS
5:15 - LORDS OF THE HIGHWAY
6:30 - THROCKMORTON
7:30 - ASPHALT
9:00 - ERIC'S MOTHER
10:00 - U.S. MAPLE

The headliner this year, U.S. Maple, is a Chicago band who has recorded on the Skin Graft label. The show, as always, is **COMPLETELY FREE!!**

Studio-A-Rama will be next to WRUW's studios in University Circle, on Bellflower Rd. one block north of the intersection of Euclid and Mayfield. Bring food, friends, pets, and a blanket. But please, no glass of any kind will be permitted. Hope to see you there!

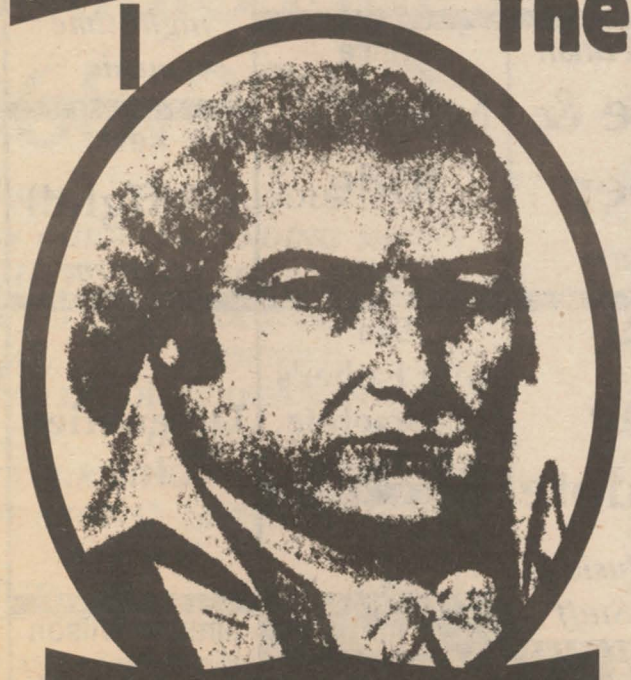
Folk & International Festival

Mark your calendars now: The 6th Annual WRUW Folk & International Festival (aka F/I) is set for **September 7th**. This fun-filled event is WRUW's thank-you to our listeners for their year round support, both through turning on the radio and donating to the telethon. Money from the telethon pays for the bands and other expenses of the festival.

Who will play at the festival? Well, we're not too sure of that ourselves. Names of headliners have been thrown around: Trance Mission, Beasts of Paradise, Hypnotic Clambake, Ashwan Batiste, Gillian Welch, Pete Nelson, Donna the Buffalo, and Leftover Salmon. We are currently scouting local bands in order to put together an exciting and diverse but complementary bill for the afternoon. We will also have international music – the possibility of an African drum troupe and a Chinese dragon parade around the courtyard have been hinted at.

The beauty of the folk festival is that we at WRUW have as much fun planning F/I as we hope you will have attending. So remember to bring some sunscreen, pack a lunch, and load the kids and a blanket in the car to come down to the Mather Courtyard. You can even bring the dog! Stay tuned to WRUW for more details.

WHOLLY MOSES



MOSES CLEAVELAND

When Revolutionary War vet Moses Cleaveland first set foot upon the banks of the Cuyahoga in 1796, little did he know that the future sounds of his town would revolve, evolve, even dissolve, yet still involve millions of people over two centuries.

The Secret History of Cleveland Music on WRUW 91.1 fm

In celebration of Cleveland's Bicentennial it has been resolved...

One week of nothing but Cleveland Music

Sunday July 14, 12am though Sunday July 21, 12am

In addition to the 24 hour, seven day, Orphean Clevelandia, each weeknight will feature unique explorations of jazz, folk, rock, polka, and alternative music of past and present with folks who helped create, shape, disseminate, evaluate and prognosticate the sounds of Cleveland. Ultimately providing Cleveland's gemeinschaft with the most intense, comprehensivee and thorough exploration of its aural zeitgeist. Gesundheit is guaranteed for all

The secret history of Cleveland Music revealed only on WRUW 91.1 fm

WRUW CLEVELAND 91.1 FM

1996

91.1 FM WRUW CLEVELAND

SPRING PROGRAM GUIDE

91.1 FM WRUW CLEVELAND

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
IT'S TWO AM!!	WRUW-FM 91.1 CLEVELAND NOW BEGINS ANOTHER BROADCAST DAY!!				IT'S TWO AM!!	IT'S TWO AM!!
Madd Money Mike **The Riddim & Rhyme Bank** *Hip-Hop/Reggae*	**Sprout** **Solitude** *feel it*	Mikhail **Metal Bytes** *Metal*	Mystery Jim **BLACK LUNG** *CORROSIVE*	Sue Blyme **Cooking in the Nude** *Music to keep you awake*	Honey B **SEX and Your Daughter** *Industrial/Stupid*	Neal **Dare Waves** *night-time music*
SIX AM	FIVE AM	FIVE AM	FIVE AM	FIVE AM	FIVE AM	SIX AM
Kerry **Mood Swings** *folk freeform*	Veronica Flores **Breakfast Burrito** *freeform*	Jeff **Losing Control** *smooth & chaotic*	Renata **Remnants of Babel** *International & Stuff*	Steve & Brian **Love & Sleep** *mixture*	Prince **Morning Ride** *Reggae*	Kevo **(Phffght!)** *freeform*
NINE AM	EIGHT AM	EIGHT AM	SEVEN AM	EIGHT AM	EIGHT AM	EIGHT AM
Matt Hurd **Ubiquitous World Consciousness** *Hybrid Globalvortex*	Laura **Audio Caffeine** *Non-Music*	Matt **3 1/2 Hours with Matt** *freeform*	Ukranian Radio Hour Campion **F.Y.M.** *freeform free-for-all!*	NAI **The Antidote** *Local Music & Other Stuff*	Dan **Your Father's Oldsmobile** *20s, 30s, 40s*	Wade **Diversified Inc.** *Freeform*
	10:30 AM **Italia!** *Italian-American & Sicilian-American Culture*				TEN AM **!**	
	11:30 AM **Head to Head**	PUBLIC AFFAIRS **Dialogue**	11:30 AM **Book Show**	PUBLIC AFFAIRS **51%**	ELEVEN AM **New Dimensions**	ELEVEN AM Jimmie Wilson **Roll Away The Dew** *Country/Folk*
NOON	NOON	NOON	NOON	NOON	NOON	ONE PM
Dave Caban **Sunday Matinee** *Showtunes*	ACE **Greasy Kids' Stuff** *Metal*	Prince **Straight to the Head** *Reggae*	Laura **Livin' in the Past** *R'n'R Oldies*	Prince **Straight to the Head** *Reggae*	Kris **Come Out And Play** *Metal*	Joe **WEDGE** *Mandatory*
TWO PM	THREE PM	THREE PM	TWO PM	TWO PM	TWO PM	THREE PM
Marty Christian **Blues Hangout** *Blues*	Steven St. James **One Brother in the Basement** *Underground Dance*	On Stage @WRUW	Dr. Ethan B. Funkenstein **Slip It In** *Funky&Groovy*	Dan **Anything But Pachelbel** *Classical*	?	The Black Scorpio Show *Reggae*
FOUR PM	FIVE PM	FOUR PM	FOUR PM	FOUR PM	FIVE PM	FIVE PM
Veronica Flores **Mucha Muchacha(cha!)** *"Latin"Music*	**RONK** **Gluesnifferiffic!** *Expect Nothing*	Brent **The Unreachable Star** *Musical Theater / Showtunes*	Boo Boo **Ricky Schroeder's Last Stand** *freeform*	Zelda **Gospel According To...** *freeform*	Rich Lowe **Night of the Living Dread** *Reggae*	**Al-Jeel Al- Jadeed** 5:30 PM Scott Larson **That's How I Escaped My Certain Fate** *Psychotronic*
SIX PM		SIX PM		SIX PM		
Josette Michelle **Cacophonic Oscillations** *Avant Garde/ Experimental/Gritty*		Polka Changed My Life Today		The Greg Holtz Show *Nationalities*		
EIGHT PM	SEVEN PM **Just Chillin'** 7:30 PM	PUBLIC AFFAIRS **One Step Beyond** 7:30 PM	SEVEN PM **Peep This** 7:30 PM	PUBLIC AFFAIRS **Sounds Of Cleveland** 7:30 PM	SEVEN PM **Gaywaves** 7:30 PM	7:30 PM
Mannix **Mannerist Medley** *Jazz &Melt*	Annie **Annie's Blues Show** *Blues*	Max & Slim **Your Johnson's Hanging Out** *Variety Show*	Charlie **Blues For Sadie** *Freeform*	Cuzin' Dave Wilson **When The Roses Bloom Again** *Country: Roots 'n' Branches*	Joe Riznar **Your Favorite Rebellion** *Assorted Rocks*	Ben Eloff **Total Blau** *Jazz*
TEN PM	TEN PM	TEN PM	TEN PM	TEN PM	TEN PM	TEN PM
Dr. Bill **Bird Calls** *Jazz, Blues, And More*	Kelvin **Nucking Futs** *Oi Weh!*	Global Taxi	Grrg & II **BLANK** *freeform*	LIVE FROM CLEVELAND	Jim Szabo **Down By The Cuyahoga** *Jazz* *Jazz Calendar at Midnight*	Mr. Roper **Your Saturday Night Funk Mechanism** *Hip-Hop, Funk &Stuff*
		ELEVEN PM The Grateful Dead Hour		ELEVEN PM Jen Sed & Mystery Jim **SMUT** *Filthy Stinkin' Rock*		
MIDNIGHT	MIDNIGHT	MIDNIGHT	MIDNIGHT			MIDNIGHT
Sam H. **Asbestos in Obstetrics** *Electronic*	Russ 'n' John **Wide Screen Stereo** *freeform/filmtalk*	Ben Trella Love Is Sharing Pharmaceuticals *harsh*	Joe Banks **Rhythmajick** *Neo-Primitive*			Trevor **The Beatbox** *Deep House - Hard House Garage*
IT'S TWO AM!!	GO TO BED!!	IT'S TWO AM!!	GO TO BED!!	IT'S TWO AM!!	GO TO BED!!	IT'S TWO AM!!

91.1 FM WRUW CLEVELAND

STUDIO LINE:

368-2208

HOWDY! THIS IS YOUR QUICK & EASY GUIDE TO FINDING SHOWS ON WRUW. EACH SHOW IS LISTED ON THE LEFT BY PROGRAMMER, SHOW NAME, AND FORMAT. MORE DETAILED SHOW DESCRIPTIONS ARE BELOW. CLIP THE GRID & PUT IT ON YOUR WALL! HIGHLIGHT YOUR FAVE SHOWS! LISTEN! CALL IN!

SUNDAY

2:00 AM -- *THE RIDDIM & RHYME BANK*
MADD MONEY MIKE
A four-hour mix of hip-hop, reggae, and dancehall flavor. Club urban flavor pounding hard through a radio near you.

6:00 AM -- *MOOD SWINGS*
KERRY HOWELL
A little bit of everything, so get up and cook breakfast!

9:00 AM--*UBIQUITOUS WORLD CONSCIOUSNESS*
MATT HÜRD
http://www.cwru.edu/cwru/org/wruw/wruw.html
A celebration of the music of planet Earth. Indigenous roots from the dawn of time, to the most recent world releases drumming into the new millennium. The Sunday morning soundtrack of Shamanic myth, ritual and transformation. Cleveland's premier world music program featuring "Hybrid World Fuse" for your global trance pleasure.

NOON -- *SUNDAY MATINEE*
DAVE CABAN
WRUW's weekly tribute of Broadway musicals and Hollywood films. Listen for special tributes and prizes every Sunday during this summer on WRUW.

2:00 PM -- *BLUES HANGOUT*
MARTY CHRISTIAN
All blues from all places.

4:00 PM -- *MUCHA MUCHACHA (CHA!)*
VERONICA FLORES
"Latin" music for generation Dos XX. Everything from salsa, cumbia, merengue, to Nortena, Tex-Mex, Native American Peyote songs, Pseudo-Latin lounge music of the 50s and 60s, and Mayan folk tunes.

6:00 PM -- *CACOPHONIC OSCILLATIONS*
JOSETTE MICHELLE
"Speak My Language."
-- Laurie Anderson

8:00 PM -- *MANNERIST MEDLEY*
MANNIX
Heavy, squonkin' Jazz. Distortion as the most powerful form of expression.

10:00 PM -- *BIRD CALLS*
DR. BILL
Jazz.

MIDNIGHT -- *ASBESTOS IN OBSTETRICS*
SAM H.
Various electronics for your listening pleasure from mellow to harsh to mellow again. Recorded in 3-B.

MONDAY

2:00 AM -- *SOLITUDE*
SPROUT
Just feel it, baby!

5:00 AM -- *BREAKFAST BURRITO*
VERONICA FLORES
"It's got a little bit of everything," (and then some). With a hot cup of coffee, it's a good way to start off the week.

8:00 AM -- *AUDIO CAFFEINE*
LAURA
Spoken word, poetry, comedy, sound effects, witty banter -- anything not traditionally defined as "music." Stretch your mind and awaken your brain with this lively jolt of ear java!

10:30 AM -- *ITALIA!*
LAURA
From tarantella to Sinatra, Funicello to Vivaldi! Call in with your requests, dedications, and news of community events! Ciao!

11:30 AM -- *HEAD-TO-HEAD*
PUBLIC AFFAIRS
Now in its 11th smash year, Head-to-Head continues to ask today's most vexing questions, and seek formulas for solutions.

NOON -- *GREASY KID'S STUFF*
ACE
http://www.kumar.net/ace/gks

3:00 PM -- *ONE BROTHER IN THE BASEMENT*
STEPHEN ST. JAMES
The best of underground dance from jungle, breakbeat, house, tribal and trance. Now you know what to do, 'cause it's all that and a bag of chips too. Listen then trip out on the Residue.

5:00 PM -- *GLUESNIFFERIFIC!*
RONK
Brits and Canadians are largely disqualified.

7:00 PM -- *JUST CHILLIN'*
PUBLIC AFFAIRS
Presented live at WRUW, this call-in talk show features interviews with local professionals and volunteers on a variety of teen related issues and social concerns. Produced in cooperation with the Cleveland Treatment Center.

7:30 PM -- *ANNIE'S BLUES SHOW*
ANNIE
A wide range of blues with an emphasis on Chicago blues of the 60s and 70s.

10:00 PM -- *NUCKING FUTS*
KELVIN WU
Listen. It's good for you.

MIDNIGHT -- *JOHN 'N' RUSS*
WIDE SCREEN STEREO
http://k2.cwru.edu/~rlm3/radio.html
Movies and Music, the natural combination. And the more diverse, the better -- Independent, Original, and Cool are the only prerequisites. If you're all those, too, tune in.

TUESDAY

2:00 AM -- *METAL BYTES*
MIKHAIL
Melodic Heavy Metal. Biggest names in hard rock. European metal, and your requests as always. Tickets and recordings giveaways on the availability basis. Just your basic metal show.

5:00 AM -- *LOSING CONTROL*
JEFF JOHNSON
"Something to make you laugh, something to make you dance like a lunatic when you think no one is looking. Is that back to basics? Not really. Back to the future, more like." --The New Musical Express

8:00 AM -- *3 1/2 HOURS WITH MATT*
MATT
Jazz, Ambient, Rock & Rhythm. A random assortment of music you like, even if you never heard of it before. (Hey, I like it & you don't even know me!)

11:30 AM -- *DIALOGUE*
PUBLIC AFFAIRS
In association with Radio Smithsonian, this program looks at the world with a local and a global view. Reviewing where we have been, where we are now, and discusses intellectual, ethical, political and economic views on the future.

NOON -- *STRAIGHT TO THE HEAD - I*
PRINCE
The tuffest of the tuffest and the roughest of the best - Straight from ya head!

3:00 PM -- *ON STAGE @ WRUW*
BRENT
WRUW goes to the theater and presents the entire music of a Broadway show!

4:00 PM -- *THE UNREACHABLE STAR*
BRENT
The tradition of Broadway lives on at WRUW. Music for the stages of Broadway, Hollywood, and London are featured, with the old and new, the great and not-so-great, from A to Z.

6:00 PM -- *POLKA CHANGED MY LIFE TODAY*
DR. POLKA
Polka Polka. That's for me! Ethno dance Music!

7:00 PM -- *ONE STEP BEYOND*
PUBLIC AFFAIRS
Mikey from the cereal commercial really *did* explode from soda and cosmic candy!!! Conspiracy dismantling for the elite.

7:30 PM -- *YOUR JOHNSONS' HANGING OUT*
MAX & SLIM JOHNSON
Three Fijian Fishermen. Mink in the Drink. Amazing photos analyzed. Brain lifted out. No sign of how its various connections were severed. Just pulled out as though not attached to anything and placed on a large tray. Served cold with a white French Chablis. A speaker and a microphone are basically the same thing; one sucks and the other blows. Pigeon toe-jam. Your phone calls. Our drivel. Music. Comedy.

10:00 PM -- *THE GLOBAL TAXI*
Join a revolving crew of Global Taxi Drivers for a 60-minute world tour every Tuesday night. Please tip the driver as you exit.

11:00 PM -- *THE GRATEFUL DEAD HOUR*
Band Historian David Gans takes you on a trip through the past, present, and future of the Grateful Dead and their extended family, all from his Berkeley studio. This nationally-recognized program featuring exclusive music from the Dead's tape vault is heard in Cleveland only on WRUW.

MIDNIGHT -- *LOVE IS SHARING PHARMACEUTICALS*
BEN TRELLA
I'll make you cum on your mom.

WEDNESDAY

2:00 AM -- *BLACK LUNG*
MYSTERY JIM
Noise/Experimental/Ambient. Sometimes pre-recorded, sometimes live.

5:00 PM -- *AL-JEEL AL-JADEED*
PUBLIC AFFAIRS
Arabic music, news, and culture. The new generation. Authentic information. Only the tapes are re-cycled.

5:30 PM -- *THAT'S HOW I ESCAPED MY CERTAIN FATE*
SCOTT LARSON
http://phoenix.kent.edu/~slarson
"I didn't think Mission to Burma was all that interesting. When I thought about them at all, which wasn't too often, I basically tagged them a decent Pere Ubu tribute band... and besides, they were too damn loud." -- Michael Bloom.
Roots and branches... and amplifiers.

7:30 PM -- *TOTAL BLAU*
BEN
A veritable cornucopia of fleecy jazz on Saturday night. Listen, it'll be good for you.

10:00 PM -- *YOUR SATURDAY NIGHT FUNK MECHANISM*
MR.ROPER
Turn it on and check it out, JoJo!

MIDNIGHT -- *THE BEATBOX*
TREVOR
Slammin' house music mixed seamlessly back to back in the Beatbox tradition. Absolutely no Euro, NRG, or jungle. Just the very best in deep house, hard house, and garage as heard in New York and Chicago clubs.

PUBLIC AFFAIRS AND SPECIAL PROGRAMMING

Don't miss WRUW's Public Affairs Shows (Every Weekday at 11:30 AM and 7:00 PM) or Special Programming that give WRUW its own special flavor!

PUBLIC AFFAIRS

Monday 11:30 AM -- Head-to-Head
Monday 7:00 PM -- Just Chillin'
Tuesday 11:30AM -- Dialogue
Tuesday 7:00 PM -- One Step Beyond
Wednesday 11:30 AM -- Book Show
Wednesday 7:00 PM -- Peep-This w/Lady Boss
Thursday 11:30 AM -- 51%
Thursday 7:00 PM -- Sounds of Cleveland.
Friday 11:30 AM -- New Dimensions
Friday 7:00 PM -- Gaywaves
Saturday 5:00 PM -- Al-Jeel Al-Jadeed

SPECIAL PROGRAMMING

Tuesday 10:00 PM -- Global Taxi
Tuesday 11:00 PM -- The Grateful Dead Hour
Thursday 10:00 PM--LIVE FROM CLEVELAND

This program guide was compiled, edited and composed by Ethan Field with help from Kerry Howell and Matt Herd.
Front Cover by Kevin Williams.

EXECUTIVE STAFF!!

General Manager	Greg Lyle
Business Manager	Kelvin Wu
Program Director	Charlie Luther
Asst. Program Director	Steve Hunder
Music Director	Wade Tolleson
Training Director	Rich Lowe
Production Director	Ron Kretsch
Public Affairs Director	Matt Hurd
Traffic Director	Greg Lyle
Underwriting Director	Kerry Howell
Concert Promotions Dir.	Ben Trella
Public Service Directors	Neal Filsinger
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Archive Director	Brian Davis
Live Music Coordinators	Marty Gulaian
	Kevin Nose
	Mike Kechison
Station Advisor	Dr. Peter McCall
Chief Engineer	Phil Way

UNDERWRITING

Special Thanks to the following businesses for their support in underwriting programs on WRUW-FM in the past year:

Barking Spider Tavern

Isle of Beads

Red Star Cafe

Waldorf Towers

Ethnic Creations

Hempfields

National Organization for the Reform of Marijuana Laws (NORML) North Coast Chapter

Blossom Music Center

If you wish to underwrite a program on WRUW-FM, contact Kerry Howell on our Business line, 368-2207.

WRUW-FM Cleveland
11220 Bellflower Rd.
Cleveland OH, 44106
http://www.cwru.edu/CWRU/Org/wruw/wruw.html

Studio Line: 368-2208
Business Line: 368-2207

IF YOU GAVE TO THE WRUW SPRING TELETHON, YOUR ADDRESS WILL GO HERE!!

You are getting sleepy... Soon you will go to your radio and turn the dial to WRUW-FM 91.1... You will enjoy it...